

# SPONSORSHIP & ADVERTISING

2026 Opportunities



Dear Chamber friends and supporters,

This year, the San Ramon Chamber of Commerce is **introducing a new annual sponsorship structure** that recognizes companies willing to lead, show up, and stand behind our local business community.

Organizations that commit to sponsoring all five Chamber signature events receive **exclusive marketing opportunities designed to build sustained awareness and position your brand as a visible supporter of San Ramon's economic vitality.**

**Annual sponsors gain year-round exposure** through logo placement on the Chamber website and in monthly newsletters, promotion of company events, individual social media recognition, and consistent on-site visibility at every signature event. Your brand is not seen once. It is reinforced across multiple platforms and moments throughout the year.

**Publicly supporting the Chamber sends a clear message that your company believes in collaboration, local investment, and a strong business environment.** Top-level sponsors receive added recognition through podium time at a sit-down event and a featured member profile on our website, creating a direct connection between your leadership and the Chamber's mission. **This structure rewards commitment, strengthens credibility, and keeps your organization front and center in the business community.**

Please reach out to me directly if you have any questions or would like more details about the new marketing opportunities we are offering.

*Sincerely,*

Danielle Cook, San Ramon Chamber President & CEO  
danielle@sanramon.org  
(925) 367-7593

# 2026 Community INITIATIVES & OPPORTUNITIES

## Community Initiatives

- Advocacy
- Business Growth
- Community Building & Investment
- Public Policy
- Support Economic Vitality
- Business & Education Partnerships
- Workforce Development



280+  
**Member**  
Organizations

90+ **Annual**  
Networking  
Events



## Engagement Opportunities

- Ambassador Program
- Executive Committees
- Business Referral Network Groups
- Third Thursday Mixers
- Fourth Friday Roundtables
- Young Professionals Group
- Ribbon Cuttings
- Seminars & Educational Opportunities
- Member to Member Discounts
- Marketing & Advertising Opportunities -  
Newsletters, Social Media, Sponsorships &  
more!

Unlock marketing opportunities with these annual sponsor packages, designed to reward your dedication. Your commitment deserves recognition, and we're here to celebrate it!

2026 Annual  
**SPONSORSHIPS**

### Chamber Champion - \$25k



- **Logo on the chamber website & monthly newsletter.**
- Unique **member profile article** on our website, and your **company events shared** in the chamber newsletter.
- Podium, introduction, or video **time at (1) mutually designated event.**
- Quarterly social media solo sponsor recognition.
- Logo on all event advertising at **Platinum** level and eight (8) tickets to the **State of the City Lunch, State of the County Lunch, Spring Business Expo, Fall Business Expo,** and an **award presentation at The Business & Community Awards.**
- **Gold** level sponsorship at the **Hootenanny** and **Wine & Dine.**
- Complimentary **Exhibitor Table** at both **Business Expos** and **Hootenanny.**

### Chamber Partner - \$15k



- **Logo on the chamber homepage & monthly newsletter.**
- Your **company events shared** in the chamber newsletter.
- Semi-annual social media solo sponsor recognition.
- Logo on all event advertising at **Gold** level and six (6) tickets to the **State of the City Lunch, State of the County Lunch, Spring Business Expo, Fall Business Expo,** and **The Business & Community Awards.**
- **Silver** level sponsorship at the **Hootenanny** and **Wine & Dine.**
- Complimentary **Exhibitor Table** at both **Business Expos** and **Hootenanny.**

### Chamber Advocate - \$10k



- **Logo on the chamber homepage & monthly newsletter.**
- Your **company events shared** in the chamber newsletter.
- Annual social media solo sponsor recognition.
- Logo on all event advertising at **Silver** level and four (4) tickets to the **State of the City Lunch, State of the County Lunch, Spring Business Expo, Fall Business Expo,** and **The Business & Community Awards Dinner.**
- Complimentary **Exhibitor Table** at both **Business Expos.**

### Chamber Friend - \$5k



- **Logo on the chamber homepage & monthly newsletter.**
- Your **company events shared** in the chamber newsletter.
- Annual social media solo sponsor recognition.
- Logo on all event advertising at **Bronze** level and two (2) tickets to the **State of the City Lunch, State of the County Lunch, Spring Business Expo, Fall Business Expo,** and **The Business & Community Awards Dinner.**
- Complimentary **Exhibitor Table** at both **Business Expos.**

# 2026 Annual Sponsorships Comparison

FEATURES	CHAMBER CHAMPION \$25K	CHAMBER PARTNER \$15K	CHAMBER ADVOCATE \$10K	CHAMBER FRIEND \$5K
LOGO ON CHAMBER WEBSITE	✓	✓	✓	✓
LOGO IN MONTHLY NEWSLETTERS	✓	✓	✓	✓
COMPANY EVENTS SHARED IN MONTHLY NEWSLETTERS	✓	✓	✓	✓
COMPLIMENTARY TABLE AT BOTH BUSINESS EXPOS	✓	✓	✓	✓
MARKETING MATERIALS DISPLAYED ON SHARED SPONSOR TABLE AT EVENTS	✓	✓	✓	✓
ANNUAL SOCIAL MEDIA RECOGNITION	✓	✓	✓	✓
PRE, DURING & POST EVENT RECOGNITION ( <b>STATE OF THE CITY, STATE OF THE COUNTY, 2 BUSINESS EXPOS &amp; AWARDS DINNER</b> )	PLATINUM	GOLD	SILVER	BRONZE
LOGO ON SHARED SIGNAGE AND IN EVENT PROGRAM	PROMINENT	LARGE	MEDIUM	SMALL
FREE TICKETS TO EVENTS	8	6	4	2
SPONSOR RECOGNITION AT <b>HOOTENANNY AND WINE &amp; DINE</b>	GOLD (FREE)	SILVER (FREE)		
COMPLIMENTARY TABLE AT HOOTENANNY	✓	✓		
SEMI-ANNUAL SOCIAL MEDIA RECOGNITION	✓	✓		
QUARTERLY SOCIAL MEDIA RECOGNITION	✓			
PODIUM INTRODUCTION OR CORPORATE VIDEO SHOWN AT SIT DOWN EVENTS	✓			
UNIQUE MEMBER PROFILE ARTICLE ON WEBSITE	✓			

# 2026 Event Sponsorships Comparison

State of the City, State of the County, Awards Dinner & Business Expos					
FEATURES	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000	COPPER \$500
LOGO ON SHARED SIGNAGE AND IN EVENT PROGRAM	PROMINENT	LARGE	MEDIUM	SMALL	SMALL
FREE TICKETS TO EVENT	8	6	4	2	1
PRE, DURING & POST EVENT RECOGNITION	✓	✓	✓	✓	✓
MARKETING MATERIALS DISPLAYED ON SHARED SPONSOR TABLE	✓	✓	✓	✓	✓
BUSINESS EXPO EXHIBITOR TABLE	✓	✓	✓	✓	✓
PODIUM INTRODUCTION OR CORPORATE VIDEO SHOWN AT SIT DOWN EVENTS	✓				

Hootenanny/Non-Profit Expo			
FEATURES	GOLD \$2000	SILVER \$1,000	BRONZE \$500
LOGO ON SHARED SIGNAGE AND IN EVENT PROGRAM	LARGE	MEDIUM	SMALL
FREE TICKETS TO EVENT	6	4	2
PRE, DURING & POST EVENT RECOGNITION	✓	✓	✓
EXHIBITOR TABLE	✓	✓	✓

Wine & Dine					
FEATURES	WINE GLASSES \$5,000	PLATINUM/ NAPKINS \$3,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
LOGO ON SHARED SIGNAGE AND IN EVENT PROGRAM	+ LOGO IMPRINTED ON WINE GLASSES	+ LOGO IMPRINTED ON NAPKINS	LARGE	MEDIUM	SMALL
FREE TICKETS TO EVENT	8	8	6	4	2
PRE, DURING & POST EVENT RECOGNITION	✓	✓	✓	✓	✓
PODIUM INTRODUCTION OR CORPORATE VIDEO SHOWN	✓	✓			

# 2026 Advertising OPPORTUNITIES

## Featured Member Spotlight

\$50 each (4 per month available)

Company provides their chosen logo or photo along with marketing information, special promotion details and website or landing page. The Chamber will create a "Featured Member" graphic and share it across all social media channels on day that is mutually agreed upon.

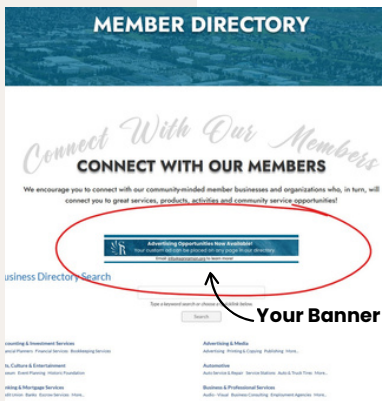
*4000+ followers on Facebook, Instagram & LinkedIn*



## Newsletter Sponsor

\$100 each (2 per month available)

The company provides a rectangular banner ad (480 x 60) and a website or landing page link. The ad will be placed in our monthly newsletter either below the introduction or before our events calendar—the month to be mutually agreed upon.



## Website & Directory Banner Ads

\$50-\$225 per month, depending on location

A rectangular banner ad (1100 x 127) can be placed on the San Ramon Chamber website in various locations, including the home page or any category page of the Member Directory. The ad will link to your company website or landing page. The ads will run for the time agreed upon.

## Ribbon Cutting Ceremony: \$100

A ribbon cutting is the ceremonial opening of a new business, a newly renovated business, relocation, a groundbreaking, an anniversary, or another significant company milestone.

You must be a new member or a current member in good standing (dues paid) for the San Ramon Chamber of Commerce to participate in your ribbon cutting.



# State of the City Address, Mayor Mark Armstrong



**March 4, 2026, 11:30 am to 1:30 pm**

**San Ramon Community Center, 12501 Alcosta Blvd, Fountain Room**

At the annual "State of the City Address," Mayor Mark Armstrong will share San Ramon updates from the past year, along with what businesses and residents can expect for the coming year, including updates on the City's financial outlook, transportation, housing, and more.

- **Platinum Sponsor \$5,000**

Pre, during, and post-event recognition, your prominent logo on shared event signage and in the event program, a place for your marketing materials on our sponsor display table, your choice of podium, introduction, or video time at the event, and a reserved table of eight (8).

- **Gold Sponsor \$3,000**

Pre, during, and post-event recognition, your large logo on shared event signage and in the event program, a place for your marketing materials on our sponsor display table, and six (6) reserved seats.

- **Silver Sponsor \$2,000**

Pre, during, and post-event recognition, your medium logo on shared event signage and in the event program, a place for your marketing materials on our sponsor display table, and four (4) reserved seats.

- **Bronze Sponsor \$1000**

Pre, during, and post-event recognition, your small logo on shared event signage and in the event program, a place for your marketing materials on our sponsor display table, and two (2) reserved seats.

- **Copper Sponsor \$500**

Pre, during, and post-event recognition, your name on shared event signage and in the event program, and one (1) reserved seat.

**Individual Tickets are \$95 for members and \$115 for non-members.**

# Spring & Fall Business Expos



## **FALL: September 17, 2026, 5:00 pm to 7:00 pm at San Ramon Community Center, 12501 Alcosta Blvd, Fountain Room**

The San Ramon Business Expos and Mixers offer a fantastic opportunity for up to 50 companies to connect directly with approximately 300 community members. These events are designed for those interested in learning more about local businesses, non-profits, and restaurants.

- **Platinum Sponsor \$5,000**

Pre, during, and post-event recognition, expo table with first choice of expo table location, your prominent logo on shared signage and expo maps, and eight (8) guest expo tickets to the expo.

- **Gold Sponsor \$3,000**

Pre, during, and post-event recognition, expo table with a second choice of expo table location, your large logo on shared event signage and expo maps, and six (6) guest expo tickets to the expo.

- **Silver Sponsor \$2,000**

Pre, during, and post-event recognition, expo table, medium logo on shared event signage and expo maps, and four (4) guest expo tickets.

- **Bronze Sponsor \$1,000**

Pre, during, and post-event recognition, expo table, your small logo on shared event signage and expo maps, and two (2) guest expo tickets.

- **Copper Sponsor \$500**

Pre, during, and post-event recognition, expo table, your small logo on shared event signage and expo maps, and one (1) guest expo ticket.

- **Exhibitor Fees (includes two people to work your table)**

\$250 for members, \$350 for non-members, \$200 for non-profits.

- **Food and Beverage Vendors get a FREE booth**

Two people are allowed to work their table per business. We ask that you provide enough food or drink samples for 250 guests.

**Individual Tickets are \$10 in advance for members, \$25 for non-members, and at the door.**

# State of the County, Candace Andersen, Supervisor, District 2



**July 14, 2026, 11:30 am to 1:30 pm**

**San Ramon Marriott Hotel, 2600 Bishop Dr, Contra Costa Room**

At the annual "State of the City County Address," Candace Andersen, County Supervisor, District 2, will share updates from the past year and what her district can expect in the coming year, including information on financial outlook, transportation, housing, and more.

- **Platinum Sponsor \$5,000**

Pre, during, and post-event recognition, your prominent logo on shared event signage and in the event program, a place for your marketing materials on our sponsor display table, your choice of podium/introduction/video time at the event, and a reserved table of eight (8).

- **Gold Sponsor \$3,000**

Pre, during, and post-event recognition, your large logo on shared event signage and in the event program, a place for your marketing materials on our sponsor display table, and six (6) reserved seats.

- **Silver Sponsor \$2,000**

Pre, during, and post-event recognition, your medium logo on shared event signage and in the event program, a place for your marketing materials on our sponsor display table, and four (4) reserved seats.

- **Bronze Sponsor \$1,000**

Pre, during, and post-event recognition, your small logo on shared event signage and in the event program, a place for your marketing materials on our sponsor display table, and two (2) reserved seats.

- **Copper Sponsor \$500**

Pre, during, and post-event recognition, your name on shared event signage and in the event program, and one (1) reserved seat.

**Individual Tickets are \$95 for members and \$115 for non-members.**

# Hootenanny & Non-Profit Expo at Forest Home Farms



**June 18, 2026, 5:00 pm to 7:30 pm**

**Forest Home Farms Barn, 19953 San Ramon Valley Blvd, San Ramon**

In 2026, our Annual Hootenanny at the historic Forest Home Farms will include a Non-Profit Expo showcasing the valuable organizations that strengthen our community. This event encourages local businesses, residents, and friends to come and learn about local non-profit organizations and the volunteer opportunities they offer throughout the year, all while enjoying live country music and dancing under the stars.

- **Gold Sponsor \$2,000**

Pre, during, and post-event recognition, your large logo on shared event signage, an exhibitor table, and six (6) tickets.

- **Silver Sponsor \$1000**

Pre, during, and post-event recognition, your medium logo on shared event signage, an exhibitor table, and four (4) tickets.

- **Bronze Sponsor \$500**

Pre, during, and post-event recognition, your small logo on shared event signage, an exhibitor table, and two (2) tickets.

- **Non-Profit Exhibitor** (only non-profit businesses allowed except for sponsors) \$200 for members, \$350 for non-members. Includes two people at your table.

- **Food and Beverage Vendors get a FREE booth**

Two people are allowed to work their table per business. We ask that you provide enough food or drink samples for 250 guests.

**Individual Tickets are \$30 in advance for members, \$45 for non-members, and at the door.**

# Wine & Dine 2026



**October 22, 2026, 5:00 pm to 7:30 pm**

**San Ramon Community Center, 12501 Alcosta Blvd, San Ramon**

A fantastic evening filled with exquisite food, local wine tastings, refreshing microbrews, and culinary delights from over 40 vendors. As a sponsor, you'll showcase your brand while supporting a lively event featuring live music and a thrilling silent auction with items from local businesses. This is a unique opportunity to network and connect with our community.

- **Wine Glass Sponsor \$5,000**

Pre, during, and post-event recognition, prominent logo on shared event signage, your logo imprinted on wine glasses, mic time to promote your company, and eight (8) tickets.

- **Platinum/Napkin Sponsor \$3,000**

Pre, during, and post-event recognition, prominent logo on shared event signage, your logo imprinted on napkins, mic time to promote your company, and eight (8) tickets.

- **Gold Sponsor \$2,000**

Pre, during, and post-event recognition, large logo on shared event signage, and six (6) tickets.

- **Silver Sponsor \$1,000**

Pre, during, and post-event recognition, medium logo on shared event signage, and four (4) tickets.

- **Bronze Sponsor \$500**

Pre, during, and post-event recognition, small logo on shared event signage, and two (2) tickets.

- **Silent Auction Prize Donor**

Pre, during, and post-event recognition, and two (2) tickets.

- **Food, Wine, and Beer Vendors get a FREE booth**

Two people are allowed to work their table per business. We request that you provide food or drink samples for 250 guests and a donation to our silent auction.

**Individual Tickets are \$50 in advance for members, \$60 for non-members, and at the door.**

# San Ramon Business & Community Awards



**December 10, 2026, 5:30 pm to 8:30 pm**

**San Ramon Marriott Hotel, 2600 Bishop Dr, Ball Room**

One of the most inspirational ways the San Ramon Chamber connects with the community is through **The Business & Community Awards**, where we recognize significant contributions by businesses, organizations, and individuals who demonstrate excellence and innovation in their field and dedication and investment in our community.

- **Platinum Sponsor \$5,000**

Pre, during, and post-event recognition, your prominent logo on shared signage and in the event program, the opportunity to introduce the Master of Ceremonies or an award winner, and a reserved table of eight (8).

- **Gold Sponsor \$3,000**

Pre, during, and post-event recognition, your large logo on shared event signage and in the event program, and six (6) reserved seats.

- **Silver Sponsor \$2,000**

Pre, during, and post-event recognition, your medium logo on shared event signage and in the event program, and four (4) reserved seats.

- **Bronze Sponsor \$1,000**

Pre, during, and post-event recognition, your small logo on shared event signage and in the event program, and two (2) reserved seats.

- **Copper Sponsor \$500**

Pre, during, and post-event recognition, your name on shared event signage and in the event program, and one (1) reserved seat.

**Individual Tickets are \$100 in advance for members, \$125 for non-members.**

# WHY SUPPORT THE CHAMBER?

The San Ramon Chamber of Commerce is excited to share this year's programs and events for our local businesses and community! The Wine & Dine was a big success in 2025, and we can't wait to bring it back again this year, along with a range of other fantastic initiatives to support local businesses and foster community growth. By becoming a sponsor, you'll make a meaningful impact by helping us reach our shared goals and make our community even better!

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## Benefits of Sponsorship

- **Recognition:** Your business will be prominently recognized as a sponsor across all events and initiatives, showing your commitment to our community and its development.
- **Visibility:** We offer significant exposure through our various marketing channels, such as social media, email newsletters, and event promotions, which allow you to build connections and expand your reach.
- **Networking:** Connect with like-minded businesses and individuals who share your passion for community development, fostering new partnerships and growth opportunities.
- **Impact:** Your sponsorship directly supports the success of our programs and initiatives, making a tangible, positive impact on the people and businesses that make San Ramon a wonderful place to live and work.

# Thank You!

For over 40 years, the San Ramon Chamber of Commerce has assisted businesses and organizations in connecting, growing, and succeeding. We facilitate effective networking and promote the offerings of our business and non-profit members within the community.

We focus on effectively promoting our members, creating welcoming and productive networking opportunities, providing vital information to our businesses and community, fostering economic vitality and workforce development, and ensuring our businesses have both a voice on important issues and access to key decision-makers.



For more information about sponsorship or advertising opportunities, contact us anytime at [info@sanramon.org](mailto:info@sanramon.org).

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