

# SPONSORSHIP & ADVERTISING

2025 Opportunities



# WHY SUPPORT THE CHAMBER?

The San Ramon Chamber of Commerce is excited to share this year's programs and events for our local businesses and community! We can't wait to bring back our beloved Wine & Dine event, along with a range of other fantastic initiatives to support local businesses and foster community growth. By becoming a sponsor, you'll be making a meaningful impact in helping us reach our shared goals and making our community even better!

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## Benefits of Sponsorship

- **Recognition:** Your business will be prominently recognized as a sponsor across all events and initiatives, showing your commitment to our community and its development.
- **Visibility:** We offer significant exposure through our various marketing channels, such as social media, email newsletters, and event promotions, which allow you to build connections and expand your reach.
- **Networking:** Connect with like-minded businesses and individuals who share your passion for community development, fostering new partnerships and growth opportunities.
- **Impact:** Your sponsorship directly supports the success of our programs and initiatives, making a tangible, positive impact on the people and businesses that make San Ramon a wonderful place to live and work.



# Community INITIATIVES & OPPORTUNITIES

## Community Initiatives

- Advocacy
- Business Growth
- Community Building & Investment
- Public Policy
- Support Economic Vitality
- Business & Education Partnerships
- Workforce Development



250+  
**Member**  
Organizations

50+ **Annual**  
Networking  
Events



## Engagement Opportunities

- Ambassador Program
- Executive Committees
- Business Referral Network Group
- Third Thursday Mixers
- Fourth Friday Roundtables
- Ribbon Cuttings
- Seminars & Educational Opportunities
- Member to Member Discounts
- Marketing & Advertising Opportunities – Newsletters, Social Media, Sponsorships & more!



## Chamber Champion – \$20k

- Complimentary Chamber membership
- Logo on the chamber website homepage with a special “Connect With” link that will take visitors directly to your website
- Unique member profile article on the website and events shared in the chamber newsletter
- Podium, introduction, or video time at a mutually designated event
- Logo on all event advertising at Platinum Level
- Quarterly social media solo sponsor recognition
- Table for ten (10) at the State of the City
- Booth and ten (10) complimentary tickets at Spring Business Expo
- Ten (10) complimentary tickets to the Harvest Hootenanny at Forest Home Farms
- Ten (10) complimentary tickets to the Wine & Dine event
- Table for ten (10) and award presentation at The Business & Community Awards Dinner



## Chamber Partner – \$15k

- Logo on Chamber website homepage
- Logo on all event advertising at Gold Level
- Semi-annual social media solo sponsor recognition
- Six (6) reserved seats at the State of the City
- Booth and six (6) complimentary tickets at Spring Business Expo
- Six (6) complimentary tickets to the Harvest Hootenanny at Forest Home Farms
- Six (6) complimentary tickets to the Wine & Dine
- Six (6) reserved seats and award presentation at The Business & Community Awards Dinner



## Chamber Advocate – \$10k

- Logo on Chamber website homepage
- Logo on ALL Event Advertising at Silver Level
- Annual social media solo sponsor recognition
- Four (4) reserved seats at the State of the City
- Booth and four (4) complimentary tickets at the Spring Business Expo
- Four (4) complimentary tickets to the Hootenanny
- Four (4) complimentary tickets to the Wine & Dine
- Four (4) reserved seats and award presentation at The Business & Community Awards Dinner

# State of the City Address, Mayor Mark Armstrong



**March 5, 2025, 11:30 am to 1:30 pm**

**San Ramon Community Center, 12501 Alcosta Blvd, Fountain Room**

At the annual "State of the City Address," Mayor Mark Armstrong will share San Ramon updates from the past year, along with what businesses and residents can expect for the coming year, including updates on the City's financial outlook, transportation, housing, and more.

- **Platinum Sponsor \$5,000**

Pre, during, and post-event recognition, a dedicated Platinum Sponsor banner displayed at the event, your prominent logo on shared event signage and in the event program, a dedicated sponsor display table, your choice of podium/introduction/video time at the event, and a reserved table of ten (10).

- **Gold Sponsor \$2,500**

Pre, during, and post-event recognition, a dedicated sponsor display table, your large logo on shared event signage and in the event program, and eight (8) reserved seats.

- **Silver Sponsor \$1,000**

Pre, during, and post-event recognition, your medium logo on shared event signage and in the event program, a shared sponsor display table, and four (4) reserved seats.

- **Bronze Sponsor \$500**

Pre, during, and post-event recognition, your small logo on shared event signage and in the event program, and two (2) reserved seats.

**Individual Tickets are \$75 for members and \$95 for non-members.**



# Spring Business Expo & Mixer



**March 20, 2025, 5:00 pm to 7:00 pm**

**The Bridges Golf Club, 9000 S. Gale Ridge Road, San Ramon**

The San Ramon Spring Business Expo and Mixer is an excellent opportunity for up to 50 companies to bring your business face-to-face with close to 300 attendees from our community who want to learn more about local businesses, non-profits, restaurants, and retail stores.

- **Platinum Sponsor \$5,000**

Pre, during, and post-event recognition, expo table with first choice of expo table location, a dedicated Platinum Sponsor banner displayed at the event, your prominent logo on shared signage and expo maps, and ten (10) complimentary expo tickets to the expo.

- **Gold Sponsor \$2,500**

Pre, during, and post-event recognition, expo table with a second choice of expo table location, your large logo on shared event signage and expo maps, and six (6) complimentary expo tickets to the expo.

- **Silver Sponsor \$1,000**

Pre, during, and post-event recognition, expo table, medium logo on shared event signage and expo maps, and four (4) complimentary expo tickets.

- **Bronze Sponsor \$500**

Pre, during, and post-event recognition, expo table, your small logo on shared event signage and expo maps, and two (2) complimentary expo tickets.

- **Exhibitor Fees (includes two complimentary expo tickets)**

\$250 for members, \$350 for non-members, \$200 for non-profits.

**Individual Tickets are \$10 in advance for members, \$20 for non-members, and at the door.**

# State of the County, Candace Andersen, Supervisor, District 2



**July 29, 2025, 11:30 am to 1:30 pm**

**San Ramon Marriott Hotel, 2600 Bishop Dr, Contra Costa Room**

At the annual "State of the City County Address," Candace Andersen, County Supervisor, District 2, will share updates from the past year and what her district can expect in the coming year, including information on financial outlook, transportation, housing, and more.

- **Platinum Sponsor \$5,000**

Pre, during, and post-event recognition, a dedicated Platinum Sponsor banner displayed at the event, your prominent logo on shared event signage and in the event program, a dedicated sponsor display table, your choice of podium/introduction/video time at the event, and a reserved table of ten (10).

- **Gold Sponsor \$2,500**

Pre, during, and post-event recognition, a dedicated sponsor display table, your large logo on shared event signage and in the event program, and eight (8) reserved seats.

- **Silver Sponsor \$1,000**

Pre, during, and post-event recognition, your medium logo on shared event signage and in the event program, a shared sponsor display table, and four (4) reserved seats.

- **Bronze Sponsor \$500**

Pre, during, and post-event recognition, your small logo on shared event signage and in the event program, and two (2) reserved seats.

**Individual Tickets are \$75 for members and \$95 for non-members.**

# Harvest Hootenanny at the Farm



**September 18, 2025, 5:00 pm to 7:30 pm**

**Forest Home Farms Barn, 19953 San Ramon Valley Blvd, San Ramon**

The Annual Harvest Hootenanny Networking & Community Mixer at the Farm is a one-of-a-kind event to showcase tasty treats from local food and beverage restaurants and vendors. A fun social event for businesses to network and share information with community members while enjoying country music and dancing.

- **Platinum Sponsor \$2,500**

Pre, during, and post-event recognition, a dedicated Platinum Sponsor banner displayed at the event, your prominent logo on shared event signage, a dedicated sponsor display table, mic time to promote your company, and six (6) tickets.

- **Gold Sponsor \$1,000**

Pre, during, and post-event recognition, your large logo on shared event signage, a dedicated sponsor display table, and six (6) tickets.

- **Silver Sponsor \$500**

Pre, during, and post-event recognition, your medium logo on shared event signage, a shared sponsor display table, and four (4) tickets.

- **Food/Beverage Sponsor**

Pre, during, and post-event recognition, your logo on shared event signage, and two (2) tickets.

**Individual Tickets are \$25 in advance for members, \$40 for non-members, and at the door.**



# Wine & Dine 2025



**October 16, 2025, 5:00 pm to 7:30 pm**

**San Ramon Community Center, 12501 Alcosta Blvd, San Ramon**

A fantastic evening filled with exquisite food, local wine tastings, refreshing microbrews, and culinary delights from over 40 vendors. As a sponsor, you'll showcase your brand while supporting a lively event featuring live music and a thrilling silent auction with items from local businesses. This is a unique opportunity to network and connect with our community.

- **Platinum Sponsor \$2,500**

Pre, during, and post-event recognition, a dedicated Platinum Sponsor banner displayed at the event, your prominent logo on shared event signage, a dedicated sponsor display table, mic time to promote your company, and six (6) tickets.

- **Glass Sponsor \$2,000**

Pre, during, and post-event recognition, your large logo on shared event signage, your logo imprinted on wine glasses, a dedicated sponsor display table, and four (4) tickets.

- **Music Sponsor \$1,000**

Pre, during, and post-event recognition, your logo on shared event signage, and two (2) tickets.

- **Silent Auction Prize Donor**

Pre, during, and post-event recognition, and two (2) tickets.

- **Food, Wine, and Beer Vendors get a FREE booth**

Two people are allowed to work their table per business. We ask that you provide enough food or drink samples for our 250 guests and a donation to our silent auction.

**Individual Tickets are \$40 in advance for members, \$50 for non-members, and at the door.**

# San Ramon Business & Community Awards



**December 3, 2025, 5:30 pm to 8:30 pm**

**The Bridges Golf Club, 9000 S. Gale Ridge Road, San Ramon**

One of the most inspirational ways the San Ramon Chamber connects with the community is through **The Business & Community Awards**, where we recognize significant contributions by businesses, organizations, and individuals who demonstrate excellence and innovation in their field and dedication and investment in our community.

- **Presenting Sponsor \$5,000**

Pre, during, and post-event recognition, a dedicated Platinum Sponsor banner displayed at the event, your prominent logo on shared signage and in the event program, a dedicated sponsor display table, the opportunity to introduce the Master of Ceremonies, your logo on event giveaways, and a reserved table of ten (10).

- **Gold Sponsor \$2,500**

Pre, during, and post-event recognition, your large logo on shared event signage and in the event program, a dedicated sponsor display table, and eight (8) reserved seats.

- **Silver Sponsor \$1,500**

Pre, during, and post-event recognition, your medium logo on shared event signage and in the event program, a shared sponsor display table, and six (6) reserved seats.

- **Bronze Sponsor \$1,000**

Pre, during, and post-event recognition, your small logo on shared event signage and in the event program, and four (4) reserved seats.

- **Copper Sponsor \$500**

Pre, during, and post-event recognition, your name on shared event signage and in the event program, and two (2) reserved seats.

**Individual Tickets are \$75 in advance for members, \$95 for non-members.**

# Other advertising OPPORTUNITIES

## Featured Member Spotlight

\$50 each (4 per month available)

Company provides their chosen logo or photo along with marketing information, special promotion details and website or landing page. The Chamber will create a "Featured Member" graphic and share it across all social media channels on day that is mutually agreed upon.

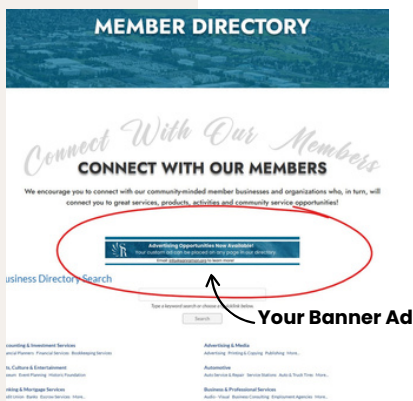
*4000+ followers on Facebook, Instagram & LinkedIn*



## Newsletter Sponsor

\$100 each (2 per month available)

The company provides a rectangular banner ad (480 x 60) and a website or landing page link. The ad will be placed in our monthly newsletter either below the introduction or before our events calendar—the month to be mutually agreed upon.



## Website & Directory Banner Ads

\$50-\$225 per month, depending on location

A rectangular banner ad (1100 x 127) can be placed on the San Ramon Chamber website in various locations, including the home page or any category page of the Member Directory. The ad will link to your company website or landing page. The ads will run for the time agreed upon.

## Ribbon Cutting Ceremony: \$100

A ribbon cutting is the ceremonial opening of a new business, a newly renovated business, relocation, a groundbreaking, an anniversary, or another significant company milestone.

You must be a new member or a current member in good standing (dues paid) for the San Ramon Chamber of Commerce to participate in your ribbon cutting.





# Thank You!

For over 40 years, the San Ramon Chamber of Commerce has assisted businesses and organizations in connecting, growing, and succeeding. We facilitate effective networking and promote the offerings of our business and non-profit members within the community.

We focus on effectively promoting our members, creating welcoming and productive networking opportunities, providing vital information to our businesses and community, fostering economic vitality and workforce development, and ensuring our businesses have both a voice on important issues and access to key decision-makers.



For more information about  
sponsorship or advertising  
opportunities, contact us anytime  
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